Ashmore









Ashmore Group plc

Investor presentation

May 2021

A specialist active manager of Emerging Markets assets



EMERGING MARKETS FUNDAMENTALS UNDERPIN LONG-TERM GROWTH

- EM accounts for majority of world's population (84%), FX reserves (75%), GDP (60%)
- · High growth potential: social, political and economic convergence trends with DM
- · Large, liquid, diverse investment universe
- Investors are underweight, typically <10% allocations vs 10%-20% EM weight in global indices

LONG-STANDING INVESTMENT APPROACH DELIVERS OUTPERFORMANCE

- Deep understanding of EM underpins an active, value-based investment philosophy
- · Inefficient markets mean volatile prices, but significant alpha opportunities
- · Investment committees, not a star culture
- Performance track record extends over 28 years

DIVERSIFIED CLIENT BASE

- Global client base diversified by type and location
- · Retail markets accessed through intermediaries
- 26% of AuM sourced from EM-domiciled clients

DISTINCTIVE STRATEGY & EFFECTIVE BUSINESS MODEL

- Three phase strategy to capture value from long-term EM growth trends
- · Remuneration philosophy aligns interests and provides flexibility through profit cycles
- · Disciplined cost control delivers a high profit margin
- High conversion of operating profits to cash (110% since IPO)
- Scalable operating platform, 309 employees in 11 countries
- Network of local EM fund management platforms
- · Strong balance sheet supports commercial and strategic initiatives, e.g. seed capital

ASHMORE CHARACTERISTICS

- AuM of USD 89.9bn diversified across eight investment themes
- Consistent investment approach delivers long-term investment performance
- High EBITDA margin (68%)
- Well-capitalised, liquid balance sheet with £580m of excess capital
- Strong alignment of interests between clients, employees and shareholders; employees own ~40% of equity
- More than £1bn of ordinary dividends paid to shareholders since IPO

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Emerging Markets

Emerging Markets outlook



- COVID vaccination programmes critical to further worldwide economic & social progress in 2021
- Extraordinary stimulus by DM governments/central banks
 - underpinned by US election result
 - supportive for markets in near term
 - but medium term impact on growth and potentially leads to currency devaluation, especially US dollar
- EM countries have lower debt/GDP and higher real interest rates, so fiscal & monetary stimulus is manageable
- EM growth premium is intact and fixed income and equity markets offer highly attractive valuations relative to DM
- Macro backdrop is therefore supportive of capital flows to EM as investors seek higher growth and investment returns

GDP growth outlook consistently favours EM over DM (%)



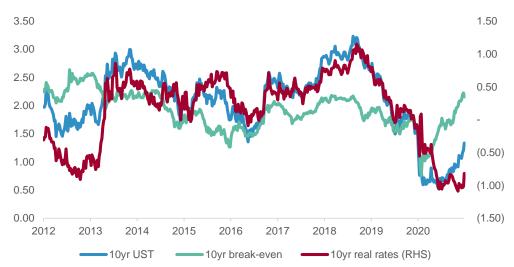
Source: IMF, Ashmore

Emerging Markets and US interest rates

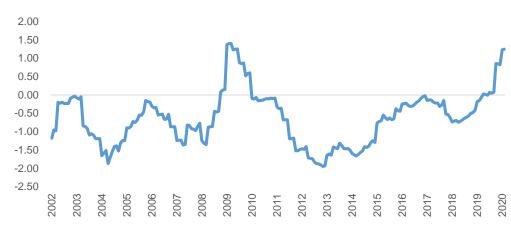


- US rates will continue to rise as economy exits recession, mostly driven by rising inflation expectations
- · Real yields have so far not increased materially
- Several factors suggest EM will not experience a repeat of the 2013 'taper tantrum':
 - Fed is likely to maintain highly accommodative policy while dealing with COVID-19 pandemic and allowing economy to recover
 - EM current accounts in surplus (+1.3%) vs deficit in 2013 (-1.8%), so higher USD funding costs have less of an impact
 - EM currencies trading close to record lows and 40% below 2013 levels; REER -12% vs 2013
 - EM bond yields already reflect far tighter financial conditions than DM bond yields, implying Fed Funds rate >3%
 - Rising commodity prices help a significant minority of EM countries, underpinning currencies

10-year US rates: nominal, real and break-even inflation (%)



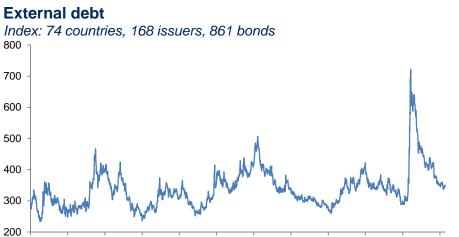
EM current account (%, GBI-EM weighted)



Source: JP Morgan, Bloomberg, Ashmore

Historical valuations relative to Developed Markets





2015

2016

EMBI GD spread over UST, bps

2017

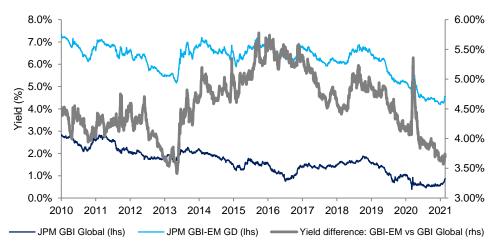
2019

2020

2021

Local currency Index: 19 countries

Index: 19 countries, 19 issuers, 251 bonds



Corporate debt

Index: 58 countries, 719 issuers, 1,752 bonds

2013

2012



Equities



Volatility ≠ risk

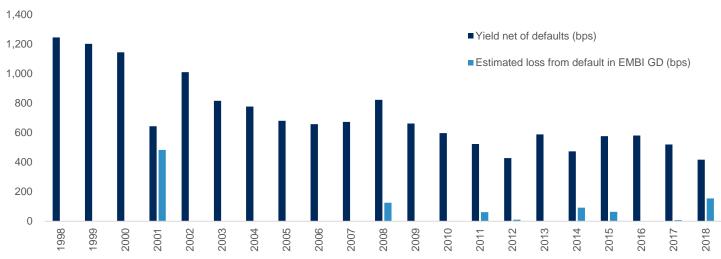


- Active management can exploit value created by volatile prices in inefficient markets
- Significant alpha can be generated versus passive (index) exposure
- Bond yields provide substantial reward for risk taken, based on actual defaults

| | Average per annum 1998-2018 (bps) |
|-----------------------|--------------------------------------|
| US 10yr bond | 356 |
| EM net of defaults | 716 |
| EM 'risk free spread' | 360 |

| Default episodes (| cost in bps) |
|--------------------|--------------|
| Argentina 2001 | 483 |
| Ecuador 2008 | 125 |
| Ivory Coast 2011 | 61 |
| Belize 2012 | 10 |
| Argentina 2014 | 92 |
| Ukraine 2015 | 63 |
| Mozambique 2017 | 7 |
| Venezuela 2018 | 154 |

External debt index yield and defaults

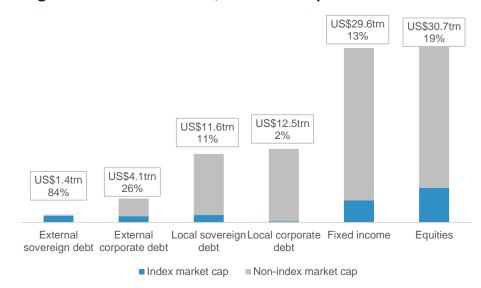


Active versus passive investing in Emerging Markets

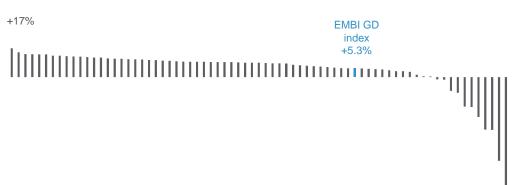


- EM fixed income and equity markets are inefficient
 - Benchmark indices are unrepresentative of the investment opportunity
 - Active management is critical
- Structural developments, e.g. removal of capital controls, will increase index representation over the long term

Large investment universe, low index representation



Wide range of returns available (12m to December 2020)



-75%

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Ashmore Group plc

Consistent three-phase strategy to capitalise on Emerging Markets growth trends



1. Establish Emerging Markets asset class

 Ashmore is recognised as an established specialist Emerging Markets manager, and is therefore well positioned to capture investors' rising allocations to the asset classes

2. Diversify developed world capital sources and themes

 Ashmore is diversifying its revenue mix to provide greater revenue stability through the cycle. There is particular focus on growing intermediary, equity and alternatives AuM

3. Mobilise Emerging Markets capital

 Ashmore's growth will be enhanced by accessing rapidly growing pools of investable capital in Emerging Markets

Recent developments

 Investor allocations to Emerging Markets are increasing, and growth in global capital pools means the scale of opportunity continues to grow

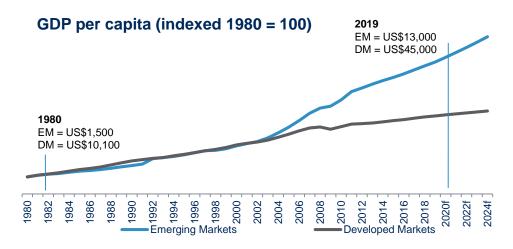
- Ashmore continues to develop products and capabilities within its eight investment themes
- IG universe is large, demand increasing
- Strong performance and positive flow momentum in equities
- ESG integration and launch of dedicated products
- Intermediary retail channels account for 9% of Group AuM
- 26% of Group AuM has been sourced from clients domiciled in the Emerging Markets
- Local platforms manage AuM ~US\$7 billion
- Ashmore Indonesia listed in January 2020

Strategy phase 1: Establish Emerging Markets asset classes

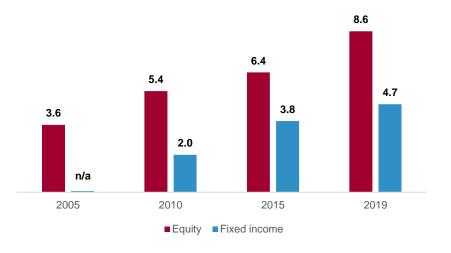
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- Ashmore's proven investment expertise, specialist focus and scalable distribution model mean it is well-placed to exploit the growth opportunities across Emerging Markets
- Huge structural growth opportunity as nations develop and Emerging Markets increasingly viewed as mainstream asset classes
- Diversification is important: not a single asset class. There is a wide range of risk & return profiles and large investable markets across fixed income, currencies, equities and illiquid assets
- · Institutional allocations are underweight and rising steadily
 - Typically mid-single digit % allocation to Emerging Markets
 - MSCI All Cap World index has 11% EM weight
 - JP Morgan GBI-Agg Diversified index has 21% EM weight

Ashmore's specialism, expertise, experience and distribution model enable it to capture rising investor allocations to Emerging Markets



Significant growth opportunity from higher allocations (%) 1

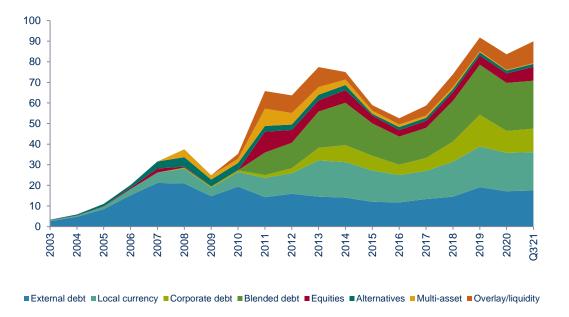


 Ashmore, annual reports of representative European and US pension funds collectively responsible for more than US\$750 billion of assets

Strategy phase 2: Diversify assets under management

 Ashmore's broad distribution capabilities deliver AuM diversified by investment theme, client type and client location

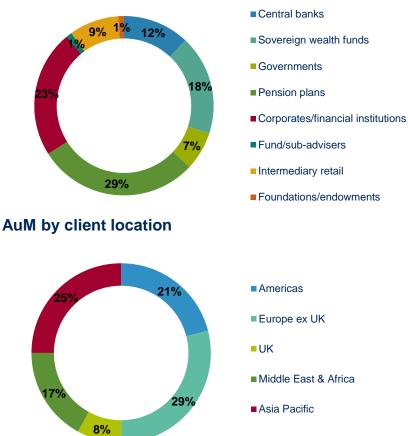
AuM development (USD bn)



Focus on diversification through growing equities, IG fixed income and intermediary retail AuM; ESG integration and launch of dedicated ESG funds

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AuM by client type



Client data as at 31 December 2020

Strategy phase 3: Mobilise Emerging Markets Capital

- Ashmore's strategy seeks to mobilise Emerging Markets capital, providing a significant growth opportunity as:
 - economies and capital markets grow
 - independent asset management industries develop
 - investors require more complex products
- Local platforms provide strategic benefits:
 - diversify Ashmore's revenues and profits
 - provide access to broader client base
 - increasing profitability as AuM grows
- In aggregate, H1 AuM +39% over the 6m, +19% YoY, to ~US\$7bn
- Ashmore Indonesia AuM +20% since IPO, now managing close to US\$3bn
- Colombia, India and Saudi Arabia also managing ≥US\$1bn

Ashmore will continue to develop its network of local businesses, and target larger EM institutions, to increase proportion of AuM from EM-domiciled clients from 26% today

Ashmore

Local platforms: contribution to Group

| | Group | Local | vs Group |
|---|-------|-------|----------|
| AuM (US\$bn) | 93.0 | 6.9 | 7% |
| Average net management fee margin (bps) | 42 | 70 | +67% |
| Employees* | 295 | 99 | 34% |
| H1'21 adjusted EBITDA | 107.2 | ~£6m | 6% |
| Adjusted EBITDA margin | 68% | 47% | -31% |

^{*} Excludes 14 Ashmore Avenida project management employees

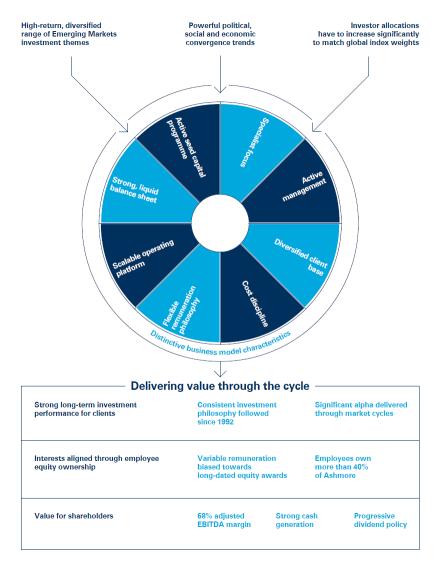


Ashmore has a distinctive and robust business model



- Ashmore's business model supports its growth strategy and is designed to create value for the Group's stakeholders through market cycles
- Team-based approach to investment management and an equity-biased long-term remuneration philosophy ensure strong alignment of interests between clients, shareholders and employees
- Through-the-cycle resilience is provided by:
 - Well-capitalised, liquid balance sheet with >£700m financial resources and including c.£440m cash
 - Remuneration policy that underpins a highly flexible operating cost base and high operating margin

Structural growth opportunities







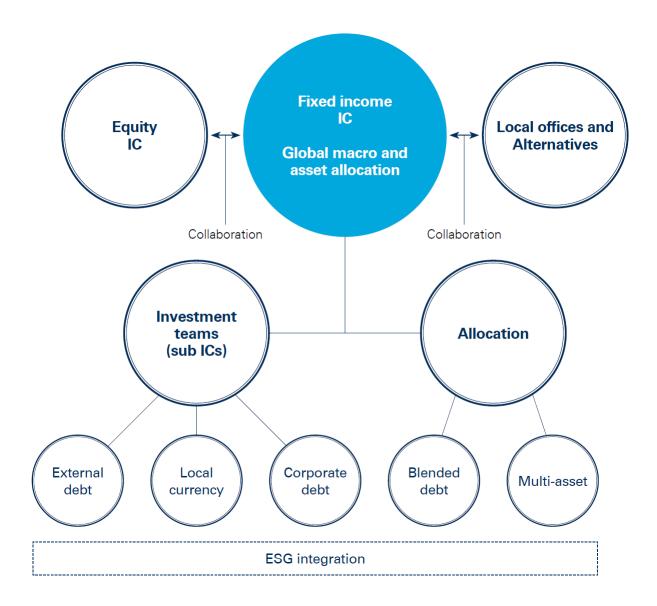
| | External Debt (USD 17.5bn) | Local Currency (USD 18.6bn) | Corporate Debt (USD 11.4bn) | Equities (USD 6.8bn) | Alternatives (USD 1.4bn) | Overlay/ Liquidity (USD 10.6bn) |
|---|--|--|--|--|--|--|
| Global Emerging Markets Sub-themes | BroadSovereignSovereign, investment gradeShort durationESG | Bonds Bonds (Broad) FX+ Investment grade Bonds, volatility managed | BroadHigh yieldInvestment gradeShort durationESG | EM Active EM Equity EM Small cap EM ESG EM Frontier | Private Equity Healthcare Infrastructure Special Situations Distressed Debt Real Estate | Overlay Hedging Cash Management |
| | | Blended Debt (USD 23.3bn) | | | | |
| | | BlendedInvestment gradeAbsolute returnESG | | | | |
| Regional / Country focused Sub-themes | • Indonesia | ChinaIndonesia | Asia Latin America | Africa Colombia India Indonesia Middle East Saudi Arabia | Andean Middle East (GCC) | |
| | Multi-Asset (USD 0.3bn) | | | | | |
| | | | • Glol | bal | | |

Data as at 31 March 2021

Ashmore fixed income investment committee process



- Long investment track record: consistent process since 1992
- Weekly meeting to implement the investment philosophy
- Six IC members
 - Chairman
 - Deputy Chairman
 - Theme desk heads
 - Head of research
 - Head of multi-asset
- All fixed income investment team members can participate (32 in total)
- Collective responsibility, not a 'star culture'
- Collaboration with global equity team (32 investment professionals) and local office teams (33 investment professionals)



Investment performance through market cycles



- Recent investment performance consistent with previous recoveries from severe market stress and dislocation
 - 97% AuM outperforming over six months to Dec 2020
 - 50% outperforming over 1yr, 39% over 3yrs, 91% over 5yrs

Investment theme alpha through cycles

| % | External debt | Local currency | Corporate debt | Blended debt | Equity All Cap | Equity Active | BD index | MSCI EM index |
|----------|---------------|----------------|----------------|--------------|-----------------------|----------------------|----------|---------------|
| 2005 | 8.6 | 4.8 | - | 9.8 | - | - | 7.5 | - |
| 2006 | 7.3 | 4.9 | - | 4.5 | - | - | 11.9 | - |
| 2007 | 3.7 | 3.7 | - | 1.2 | - | - | 11.5 | - |
| 2008 | (5.0) | (11.3) | (8.3) | (7.6) | - | - | (8.2) | - |
| 2009 | 4.1 | 12.0 | 18.2 | 12.3 | - | - | 23.2 | - |
| 2010 | 4.4 | 2.8 | 17.8 | 5.6 | - | - | 11.5 | - |
| 2011 | (0.7) | 1.9 | (3.8) | 3.3 | - | - | 1.9 | - |
| 2012 | 3.6 | 6.3 | 9.3 | 3.9 | - | - | 14.8 | - |
| 2013 | 0.6 | (1.2) | 1.2 | (0.7) | - | - | (5.4) | - |
| 2014 | (6.5) | 0.9 | (6.7) | (0.6) | - | - | 0.4 | - |
| 2015 | 0.7 | 0.5 | (4.5) | 3.8 | - | - | (5.2) | - |
| 2016 | 10.2 | 4.0 | 10.4 | 8.5 | - | - | 8.5 | - |
| 2017 | 1.0 | 2.2 | 6.6 | 0.8 | - | 0.3 | 11.8 | 37.3 |
| 2018 | (0.7) | (0.1) | (1.0) | - | (1.1) | 2.1 | (4.5) | (14.6) |
| 2019 | (1.0) | (0.7) | (1.2) | (0.7) | 13.5 | 8.9 | 12.2 | 18.4 |
| 2020 | (3.1) | 1.2 | 1.3 | (0.6) | 13.6 | (2.8) | 3.9 | 18.3 |
| 2021 ytd | 1.4 | (0.8) | 0.3 | 0.1 | 2.3 | 0.9 | (2.6) | 4.8 |

Data as at 30 April 2021

Outperformance through market recovery cycles

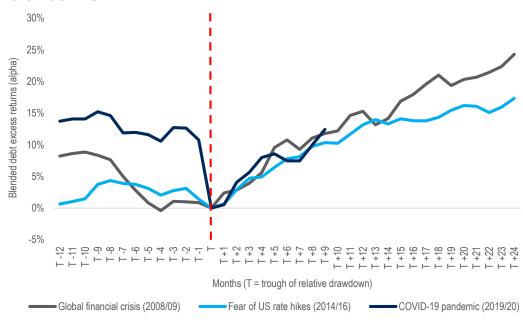


- Relative performance lags during market drawdown
 - active management underpins future returns
- Initial recovery phase:
 - high market beta as oversold assets reprice
- Extended recovery period
 - economic conditions improve, asset prices trend to normal levels

Where are we in the current cycle?

- First phase largely complete, Ashmore has delivered substantial alpha across all strategies
- Second phase has potential for further outperformance over a longer period
- COVID-19 developments, as well as usual macro risks, will influence shape of market recovery

Blended debt: extended period of outperformance after market drawdowns



| Blended debt alpha | Drawdown period | T+9m | T+12m | T+24m |
|--------------------|--------------------|--------|--------|--------|
| COVID-19 | -8.7% | +12.4% | ? | ? |
| US rate hikes | -3.9% | +10.3% | +13.1% | +17.4% |
| GFC | -7.3% | +11.8% | +15.3% | +24.3% |

Data as at 31 December 2020

Investment performance



| | 1yr | | 3yr | | 5yr | |
|----------------------|---------|-----------|---------|-----------|---------|-----------|
| 31st March 2021 | Ashmore | Benchmark | Ashmore | Benchmark | Ashmore | Benchmark |
| | | | | | | |
| External debt | | | | | | |
| Broad | 23.8% | 16.0% | 2.2% | 4.0% | 5.5% | 5.1% |
| Sovereign | 17.5% | 16.0% | 2.3% | 4.0% | 4.6% | 5.1% |
| Sovereign IG | 10.1% | 9.1% | 6.7% | 6.3% | 6.0% | 5.3% |
| Lead currency | | | | | | |
| Local currency Bonds | 15.8% | 13.0% | -1.4% | -0.8% | 3.8% | 3.1% |
| Bollus | 13.6 /6 | 13.0% | -1.4/0 | -0.6% | 3.0 /6 | 3.176 |
| Corporate debt | | | | | | |
| Broad | 28.3% | 18.3% | 5.7% | 6.1% | 9.7% | 6.1% |
| HY | 44.2% | 27.1% | 7.4% | 6.0% | 12.3% | 7.6% |
| IG | 19.8% | 12.4% | 7.6% | 6.2% | 7.0% | 5.2% |
| Blended debt | | | | | | |
| Blended | 22.9% | 13.4% | 0.5% | 1.7% | 5.2% | 3.9% |
| Blended IG | 15.7% | 10.6% | 4.2% | 3.9% | 5.0% | 4.3% |
| | | | | | | |
| Equities | | | | | | |
| All Cap | 84.5% | 58.4% | 13.7% | 6.5% | 20.4% | 12.1% |
| Active | 61.7% | 58.4% | 9.0% | 6.5% | 16.1% | 12.1% |
| Small Cap | 120.4% | 87.1% | 10.6% | 5.2% | 14.6% | 9.6% |
| Frontier markets | 41.8% | 37.1% | -2.5% | -2.6% | 7.1% | 5.8% |
| | | | | | | |

Comprehensive and integrated approach to sustainability



Principal components of Ashmore's approach to sustainability:

- Head of Sustainability & ESG ensures consistent and comprehensive across both investment processes and corporate activities
- ESG Committee with representatives from front office, middle office and support functions
- Consideration of ESG factors has been integrated into fixed income and equities investment processes (UNPRI 'A' score in all categories)
- Launched dedicated ESG funds in fixed income (blended debt, external debt, corporate debt) and equities
- Able to respond to client demand, whether for dedicated ESG strategies or broad portfolios with ESG factors considered
- · Participation in industry initiatives e.g. UNPRI
- Ashmore Foundation seeks to make a positive and sustainable difference in emerging countries

Ashmore's comprehensive approach to sustainability



Social and impact-first investing locally in Emerging Markets communities

Developing dedicated ESG fund track records

| | Blended debt | Equity |
|----------------|--------------|----------|
| Inception date | Feb 2019 | Mar 2020 |
| Benchmark (%) | +6.4% | +57.9% |
| Fund alpha (%) | +1.2% | +25.9% |

Gross returns to 31 Dec 2020, annualised for periods greater than one year

Global distribution model

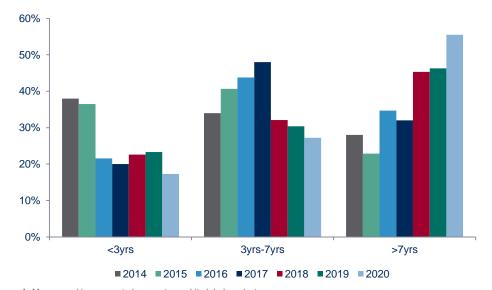


- Comprehensive coverage of a diversified client base
 - Global teams in London, New York and Singapore hubs
 - Local distribution
 - Sales office in Tokyo
- Product management aligned with asset classes
 - Sovereign fixed income
 - Corporate debt
 - Equities
- · Long-term, direct relationships
- Scalable team and infrastructure

Global distribution team structure

| | Institutional | Intermediary | Marketing | Product management | Total |
|-----------|---------------|--------------|-----------|-----------------------|-------|
| Headcount | 24 | 9 | 7 | 4 | 44 |

Increasing tenure of institutional AuM



AuM managed in segregated accounts or white label products

As at December

Diversified intermediary retail AuM



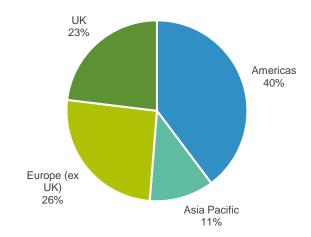
- Growth in retail AuM sourced through intermediaries, consistent with Ashmore's diversification strategy
 - Total retail AuM of ~US\$8bn
 - Expected to be more sensitive to short-term cyclical market conditions than institutional capital
- Scalable mutual fund platforms
 - 28 SICAV funds in Europe with US\$12.1bn AuM
 - 40-Act platform in US has 11 funds with AuM of US\$2.3bn

| | US | Europe | Asia |
|----------------|---|---|--|
| Intermediaries | WirehousesPrivate banksRIAsTrustsSub-advisers | Private banksPlatformsWealth managersFund of funds | Sub-advisersPrivate banksWealth managers |

Intermediary AuM development



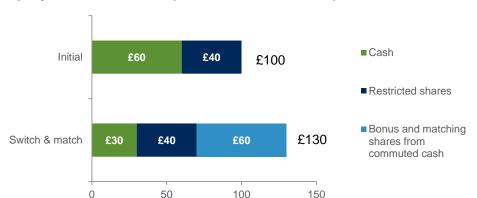
Diversified intermediary AuM



Simple, effective remuneration philosophy, underpins strong AShn team-based culture and delivers retention and alignment of interests

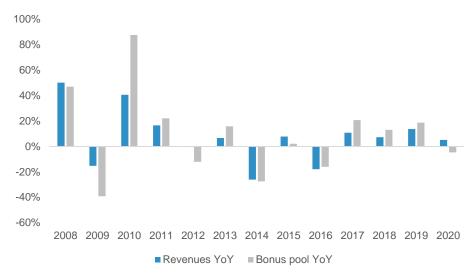
- Principal features:
 - salaries capped to minimise fixed costs
 - single profit-based VC pool, capped at 25% of pre-bonus profit
 - mandatory equity component with ability to increase equity exposure by voluntarily commuting cash
 - further alignment through significant deferral: five-year cliff vest, with ordinary dividend eligibility
 - Employee Benefit Trust (EBT) purchases shares to mitigate dilution
- Average length of senior employee service in Global businesses is 10 years

Equity incentivisation (based on VC of £100)

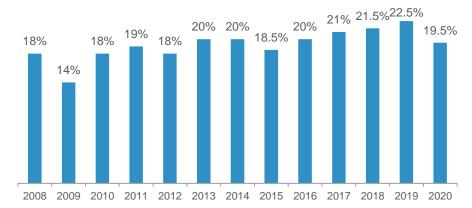


* Earnings before variable compensation, interest and tax

Strong link between performance and variable remuneration



Variable compensation as % of EBVCIT*



Business model delivers through market cycles

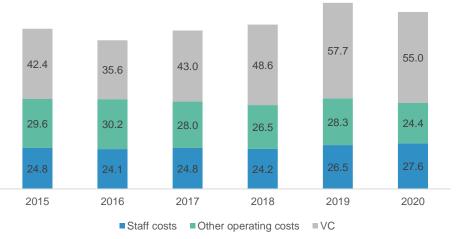


- Ashmore's business model delivers through market cycles
 - High-quality revenues driven by recurring net management fees
 - Cost discipline including flexible remuneration policy supports adjusted EBITDA margin
 - Consistent teams and strong alignment of interests between clients, shareholders and employees
 - Cash conversion consistently high
 - Well-capitalised balance sheet confers advantages
- Profitability remained high in 2013-2016 period despite 37% peak/trough fall in AuM

High-quality revenues delivering 68% adjusted EBITDA margin



Disciplined control of operating costs (£m)



Strong cash generation



- Business model converts operating profits to cash (110% cumulative conversion since IPO)
- Cash balance has been broadly stable, average balance of ~£400 million over past decade
- Principal uses of cash flow are:
 - ordinary dividends to shareholders
 - share purchases to satisfy employee equity awards
 - taxation
 - seed capital investments (supported funds with 10% of Group AuM / US\$9 billion)
 - M&A
- Progressive dividend policy
 - since 2007, £1.35 billion paid to shareholders through ordinary dividends
 - equivalent to 68% of attributable profits over the period

Consistent conservative balance sheet structure



Capital distribution via ordinary dividends



Balance sheet strength

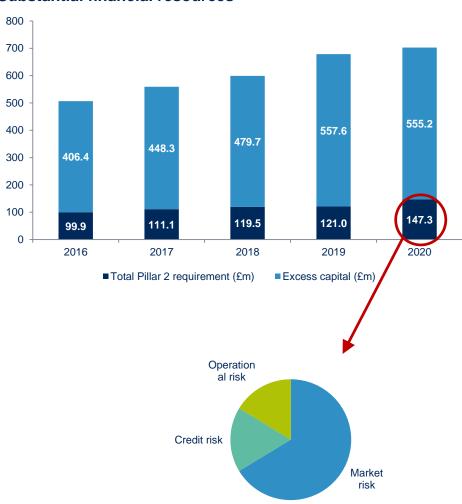


- Strong, liquid balance sheet benefits clients and shareholders through the cycle
 - no debt
 - high-quality financial resources
 - liquid assets represent 85% of total balance sheet
 - capacity to invest in seed capital for future growth
 - confers strategic flexibility, e.g. to consider M&A
 - progressive dividend policy

Regulatory capital

- Ashmore is supervised on a consolidated basis under a P3 licence
 - the Group's two principal FCA-regulated entities are both limited licence BIPRU €50k firms
- Regulatory capital requirement is determined annually through the ICAAP
 - Ashmore assesses how much regulatory capital it requires
 - Pillar 3 disclosures provide detailed information

Substantial financial resources



Source: Pillar 3 disclosures and Group consolidated financial statements

Summary of recent financial performance



AuM +11% over six months

- Net flows -US\$1.4 billion and positive investment performance +US\$10.8 billion
- Q3 AuM US\$89.9bn; net inflow +US\$1.5bn and investment performance –US\$4.6bn

Adjusted net revenue -12%

- Average AuM -6% YoY
- Lower net management fees

Operating costs reduced by 9%

- Maintained diligent focus on costs

Adjusted EBITDA -12%

- High operating margin maintained at 68%

Profit before tax +14%

Strong investment performance delivered seed capital gains

• Diluted EPS +15%

- Lower effective tax rate

| | H1 2020/21 £m | H1 2019/20 £m | YoY % |
|--------------------------|------------------|------------------|-------|
| AuM (US\$bn) | 93.0 | 98.4 | (5) |
| Adjusted net revenue | 156.8 | 177.3 | (12) |
| Adjusted operating costs | (51.2) | (56.5) | 9 |
| Adjusted EBITDA | 107.2 | 122.5 | (12) |
| - margin | 68% | 69% | |
| Seed capital | 49.3 | 8.4 | nm |
| Profit before tax | 150.6 | 132.4 | 14 |
| Diluted EPS (p) | 18.2 | 15.8 | 15 |
| DPS (p) | 4.80 | 4.80 | - |

Figures stated on an adjusted basis exclude FX translation and seed capital-related items

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Appendix

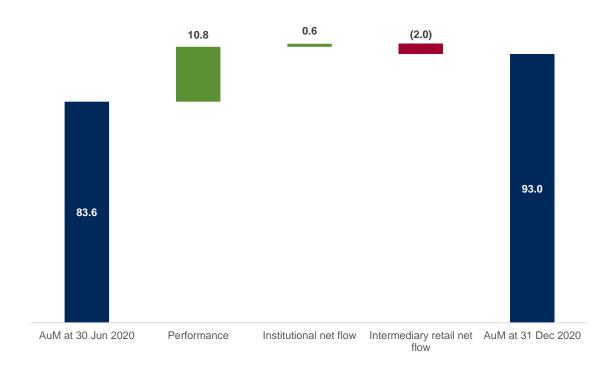
H1 2020/21 financial results, six months ending 31 December 2020

Financial results Assets under management

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- Strong investment performance +US\$10.8 billion
- Gross subscriptions of US\$7.5 billion, 9% of opening AuM (H1 2019/20: US\$14.9 billion, 16%)
 - Effective distribution model: higher allocations by existing institutional clients & new mandates in equities, external debt & blended debt
- Gross redemptions of US\$8.9 billion, 11% of opening AuM (H1 2019/20: US\$9.2 billion, 10%)
 - Allocation decisions in blended debt & local currency
 - Corporate debt & local currency mutual fund outflows
- Net flows -US\$1.4bn
 - Institutional net inflow offset by intermediary retail outflows
 - Net inflows in equities, external debt and overlay / liquidity

AuM development (US\$bn)

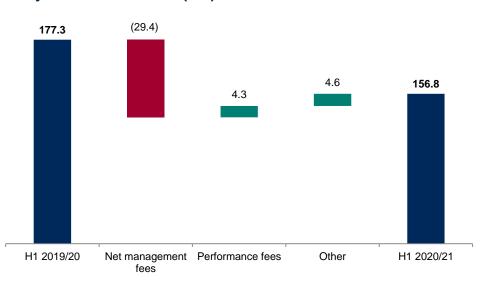


Financial results Revenues

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- Net management fees -17%
 - Average AuM -6% YoY, reflecting decline in early 2020
 - Higher average GBP:USD rate (-3%)
- Net management fee margin 42bps
 - -4bps YoY, primarily due to mutual fund flows (-1.5bps), investment theme mix (-1bp) and large mandate flows (-1bp)
- Performance fees reflect strong relative investment performance during Q2
- FX hedging gains with higher GBP:USD rate

Adjusted net revenue (£m)



| | H1 2020/21 £m | H1 2019/20 £m | YoY % |
|----------------------|------------------|------------------|----------|
| Net management fees | 138.9 | 168.3 | (17) |
| Performance fees | 7.7 | 3.4 | 127 |
| Other revenue | 1.5 | 2.5 | (40) |
| FX: hedges | 8.7 | 3.1 | 181 |
| Adjusted net revenue | 156.8 | 177.3 | (12) |

Figures stated on an adjusted basis, excluding FX translation and seed capital-related items

Financial results Operating costs

Ashmore

- · Adjusted operating costs reduced by 9% YoY
- Non-VC operating costs fell by 6%
 - Continued disciplined control of all operating costs
 - Average headcount stable YoY
 - Ongoing restrictions mean no travel and remote working for most employees
- VC accrual at 20%

Adjusted operating costs (£m)



| | H1 2020/21 £m | H1 2019/20 £m | YoY % |
|---------------------------------|------------------|------------------|-------|
| Fixed staff costs | (13.6) | (13.6) | - |
| Other operating costs | (9.6) | (11.0) | 13 |
| Depreciation & amortisation | (1.6) | (1.7) | 6 |
| Operating costs before VC | (24.8) | (26.3) | 6 |
| Variable compensation (20%) | (25.2) | (30.1) | 16 |
| - adjustment for FX translation | (1.2) | (0.1) | nm |
| Adjusted operating costs | (51.2) | (56.5) | 9 |

VC = variable compensation
Figures stated on an adjusted basis, excluding FX
translation and seed capital-related items

Financial results Seed capital

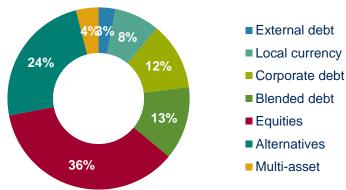
- Active programme delivered strong investment performance and successful realisations
 - P&L gain of £49.3 million (H1 2019/20: £8.4 million gain)
 - predominantly in equities and alternatives themes
- New investments of £68.0 million to support diversified AuM growth
 - investment grade corporate debt
 - distribution focus: Latin America and equities
- Successful realisations of £79.9 million
 - client flows into equity funds
 - return of capital by alternatives funds
- Total seed capital programme of ~£265 million
 - market value £254.6 million (30 June 2020: £234.8 million)
 - undrawn commitments of £10.1 million
- Seed capital has supported funds representing ~10% of Group AuM (~US\$9 billion)



Seed capital movement (£m)



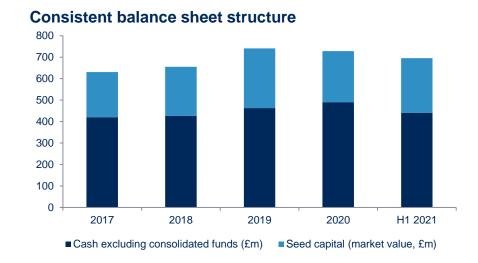
Diversified across themes (% of market value)



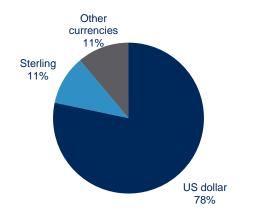
Financial results Balance sheet

Ashmore

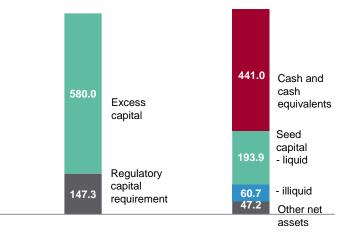
- Capital resources of £727.3 million (1)
 - Excess regulatory capital of £580.0 million, equivalent to 81p/share
 - No debt
- Balance sheet remains highly liquid (85%)
 - £441.0 million cash & cash equivalents (2)
 - £254.6 million seed capital, with 75% of funds with at least monthly dealing frequency
- FX exposure is predominantly USD
 - £4.0 million PBT sensitivity to 5c move in GBP:USD



FX exposure: cash⁽²⁾ & seed capital



Capital resources of £727.3 million (1)



⁽¹⁾ Total equity less deductions for intangibles, goodwill, DAC, material holdings and interim ordinary dividend

²⁾ Excludes consolidated funds

Financial results Foreign exchange

Ashmore

- Sterling strengthened against the US dollar over the period
 - Period-end rate moved from 1.2356 to 1.3670
 - Average rate 1.3107 vs 1.2657 in H1 2019/20
- P&L FX effects in H1 2020/21:
 - Translation of net management fees -£4.9 million
 - Translation of non-Sterling balance sheet items -£6.1 million
 - Net FX hedges +£8.7 million
 - Unrealised seed capital -£2.4 million

FX sensitivity:

- ~£4.0 million PBT for 5c movement in GBP:USD rate
 - £3.0 million for cash deposits (in 'foreign exchange')
 - £1.0 million for seed capital (in 'finance income')

Currency exposure of cash(1)

| | 31 December 2020 £m | % | 30 June 2020 £m | % |
|-----------|------------------------|----|--------------------|----|
| US dollar | 326.2 | 74 | 380.5 | 78 |
| Sterling | 73.8 | 17 | 66.0 | 13 |
| Other | 41.0 | 9 | 43.6 | 9 |
| Total | 441.0 | | 490.1 | |

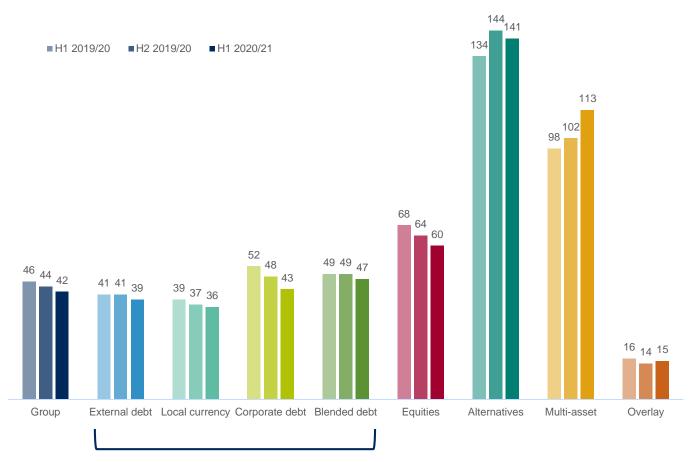
⁽¹⁾ Excludes consolidated funds

Currency exposure of seed capital

| | 31 December 2020 £m | % | 30 June 2020 £m | % |
|----------------|------------------------|----|--------------------|----|
| US dollar | 218.3 | 86 | 213.7 | 90 |
| Colombian peso | 14.5 | 6 | 13.9 | 6 |
| Other | 21.8 | 8 | 10.8 | 4 |
| Total | 254.6 | | 238.4 | |

Financial results Management fee margins



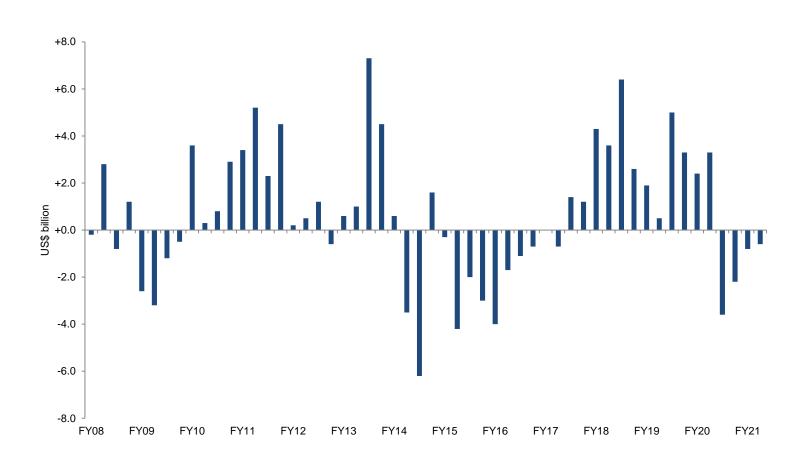


Fixed income: 41bps

(H1 2019/20: 45bps) (H2 2019/20: 43bps)

Financial results Quarterly net flows





Appendix Disclosures



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- Gross performance is shown, weighted by fund AuM, to provide a representative view to analysts and shareholders of Ashmore's investment performance over relevant time periods
- Only funds at 31 December 2020 and with a performance benchmark are included, which specifically excludes funds in the alternatives and overlay/liquidity investment themes
- 86% of Group AuM at 31 December 2020 is in such funds with a one year track record; 77% with three years; and 66% with five years
- Reporting of investment performance to existing and prospective fund investors is specific to the fund and the investor's circumstances and objectives and may, for example, include net as well as gross performance

Page 19:

Source: Ashmore (un-audited), JP Morgan, Morgan Stanley

- Returns gross of fees, dividends reinvested.
- Annualised performance shown for periods greater than one year.
- Within each investment theme category, all relevant Ashmore Group managed funds globally that have a benchmark reference point have been included.

Benchmarks

External debt Broad

External debt Sovereign

External debt Sovereign IG

Local currency Bonds

JPM EMBI GD

JPM EMBI GD IG

JPM EMBI GD IG

JPM GBI-EM GD

Blended debt 50% EMBI GD, 25% GBI-EM GD, 25% ELMI+

Blended debt IG 50% EMBI GD IG, 25% GBI-EM GD IG, 25% ELMI+ IG

Corporate debt Broad

Corporate debt HY

JPM CEMBI BD NIG

Corporate debt IG

JPM CEMBI BD NIG

Active equity

MSCI EM net

All cap equity

MSCI EM net

Small cap equity MSCI EM Small Cap net

Frontier markets equity MSCI Frontier net

Disclaimer



IMPORTANT INFORMATION

This document does not constitute an offer to sell or an invitation to buy shares in Ashmore Group plc or any other invitation or inducement to engage in investment activities. Certain statements, beliefs and opinions in this document are forward-looking, which reflect the Company's current expectations and projections about future events. By their nature, forward-looking statements involve a number of risks, uncertainties and assumptions that could cause actual results or events to differ materially from those expressed or implied by the forward-looking statements.

Forward-looking statements contained in this document regarding past trends or activities should not be taken as a representation that such trends or activities will continue in the future. The value of investments, and the income from them, may go down as well as up, and is not guaranteed. Past performance cannot be relied on as a guide to future performance. Exchange rate changes may cause the value of overseas investments or investments denominated in different currencies to rise and fall. The Company does not undertake any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. You should not place undue reliance on any forward-looking statements, which speak only as of the date of this document.